

Brief Report on
Entrepreneurship & Innovation

(21th August, 2023)

Organized by

Institution's Innovation Council (IIC),

KITS Warangal

&

*Centre for Innovation, Incubation, Research &
Entrepreneurship (C-I²RE)*

KITS Warangal

in association with

Entrepreneurship Development Cell,

KITS Warangal

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1. Speaker Details



Sri. K. Jaipal

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MBA, (Ph. D)

Faculty,

Department of Management

Kakatiya Institute of Technology and Science, Warangal.

Sri K. Jaipal has 11+ years of experience in teaching, specialized in Human Resource Management and Industrial Relations. He has participated and presented several research papers in National and International seminars. He has published research papers in reputed peer reviewed journals. He is a member of IIC KITSW. He has completed foundation and advance level Innovation Ambassador training.

Proceedings

Inauguration:

Dr. K. Raja Narendra Reddy, Head, Centre for Innovation Incubation Research and Entrepreneurship (C-I2RE), KITS Warangal, and Dr. S. Sunil Pratap Reddy, Chairman, IIC, KITS Warangal, inaugurate the Impact Lecture Series-I in the presence of guests and the audience in physical mode. Dr. S. Sunil Pratap praised AICTE and MIC for choosing IIC-KITSW as the host institute for the Impact Lecture Series, which benefits both professors and students at rural HEIs. He also expressed gratitude to the speaker, K. Jaipal, Faculty, Department of Management.

Dr. Reddy described the function of C-I2RE at KITS Warangal in transforming students from job searchers to job givers in his talk. He also explained the various initiatives carried out and to be carried out by IIC and KITS Warangal with the assistance of MIC-India. He inspired the students by describing how these impact lectures will help them become innovators and entrepreneurs.

Lecture – 1: Entrepreneurship and Innovation

Mr. K. Jaipal presented his business ideas with the participants during his speech. He also explained to the attendees the legal and ethical processes to take while founding a start-up.

The key points he described about startup are:

1. The process of creating, establishing, and managing a new commercial enterprise.
2. The ability and motivation to plan, organize, and oversee all aspects of a commercial endeavour, including any associated risks, in order to turn a profit on such endeavour.
3. The resources available to entrepreneurs are typically limited, particularly in the beginning phases of their company. He stressed the fact that great businesspeople figure out how to make the most out of the resources they have available.

2. Photographs





3. Poster

 **KITSW**
ESTD-1980

 **INNOVATION CELL**
(GOVERNMENT OF INDIA)

 **AICTE**

 **NAAC**

KAKATIYA INSTITUTE OF TECHNOLOGY & SCIENCE- WARANGAL
(An Autonomous Institute under Kakatiya University, Warangal)

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD, India)

Centre for Innovation Incubation Research & Entrepreneurship (C-I²RE) – KITSW
Institution's Innovation Council (IIC), KITSW

IMPACT LECTURE SESSION

Entrepreneurship and Innovation
Date: 21-08-2023(Monday)
Time : 11.40 am to 1:00 pm

by
JAIPAL KATUKAM
Assistant Professor
Department of Business Management
Kakatiya Institute of Technology and Science
Warangal

Sri. K. Ajith
Convener, IIC-KITSW

Dr. B. Sumanth Kumar
Coordinator, MSME-BI, KITSW

Dr. B. Jagadish Kumar
Coordinator EDC, KITSW

Dr. S.Sunil Prathap Reddy
President, IIC -KITSW

Dr. Raja Narendra Reddy
Head, Centre for I²RE, KITSW

Dr. K. Ashoka Reddy
Principal, KITSW

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4. Participants

S. No.	Participant Name	Designation	Department / Section	Institute / Organization Name
1.	Dr. S. Sunil Pratap Reddy	Associate Professor	CIVIL	Kakatiya Institute of Technology and Science Warangal
2.	Dr. S. Sarika	Assistant Professor	MBA	Kakatiya Institute of Technology and Science Warangal
3.	Sri. K. Shashank	Assistant Professor	MBA	Kakatiya Institute of Technology and Science Warangal
4.	Dr.G. Rathnakar	Associate Professor	MBA	Kakatiya Institute of Technology and Science Warangal
5.	Dr. Sunitha Chakravarthi	Assistant Professor	MBA	Kakatiya Institute of Technology and Science Warangal
6.	Dr. P. Surender	Associate Professor	MBA	Kakatiya Institute of Technology and Science Warangal
7.	JANNU RACHANA	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
8.	BANDARI BLESSINA	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
9.	GADDAM ANUPRIYA	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
10.	VOORUGONDA SRILEKHA	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
11.	KONDA TEJASWINI	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
12.	ERRA SHRAVALYA	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
13.	SHAIK ADIL	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
14.	MARUPALLI PRIYA GOUD	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
15.	MANDA JAYANTH	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
16.	CHANDANALA PRASHANTHI	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
17.	CHUKKA KAVERI	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
18.	MAIDAM ABHISHEK	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
19.	SARVARIYE RISHIKA RANI	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
20.	KOUSARJAHAN	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
21.	GUGULOTH	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal

S. No.	Participant Name	Designation	Department / Section	Institute / Organization Name
	SWETHA SREE			Warangal
22.	KOKKONDA PRANITHA	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
23.	MANDHATI ANUSHA	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
24.	MAISA SUDHEER KUMAR	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
25.	MALOTH GOPAL	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
26.	BALABADRA PRATHYUSHA	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
27.	KHANSA FARHEEN	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
28.	ROKATI SAI ANVITHA	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
29.	TADIKAMALLA NAGA MALLIKA	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
30.	MITTAPELLI BHUMIKA	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
31.	GANDE RENU SRI	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
32.	VALLAMDAS PAVAN KALYAN	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
33.	ESLAVATH SRIKANTH	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
34.	BERE USHA SRI	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
35.	VELPULA PRANAY	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
36.	PINGALI VARSHA	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
37.	B. SADA LAXMI	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
38.	P. MADHU PRANAVI	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
39.	B. NAGA SANDEEP KUMAR	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
40.	SURYEPALLI VARSHITHA	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
41.	SHABOTHU	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal

S. No.	Participant Name	Designation	Department / Section	Institute / Organization Name
	ADARSH			Warangal
42.	NAGAPURI CHANADANA	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
43.	GORRE ADITYA ARYAN	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal
44.	VAKA HARIKA	STUDENT-PG	MBA	Kakatiya Institute of Technology and Science Warangal